

# CONTRACT



**WIVB**  
**2077 Elmwood Ave.**  
**Buffalo, NY 14207**  
**(716) 874-4410**

And:

**Buying Time**  
**650 Massachusetts Avenue NW**  
**Suite 210**  
**Washington, DC 20001-3796**  
**USA**

<u>Contract / Revision</u> 923126 /		<u>Alt Order #</u> 25272411
<u>Product</u> political		
<u>Contract Dates</u> 10/25/16 - 10/31/16	<u>Estimate #</u> 4905	
<u>Advertiser</u> POL/John Plumb-NY CD-23		<u>Original Date / Revision</u> 08/24/16 / 10/11/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIVB	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agcy Code</u> 9915780	<u>Advertiser Code</u> 791	<u>Product 1/2</u> 801
<u>Agency Ref</u> IN5252/SP2893/TO824		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 6	WIVB	10/25/16	10/25/16	Early Morning Wake Up M-F	M-F 5a-559a		:30				NM	0	\$0.00
D 7	WIVB	10/26/16	10/26/16	Early Morning Wake Up M-F	M-F 5a-559a		:30				NM	0	\$0.00
D 8	WIVB	10/27/16	10/27/16	Early Morning Wake Up M-F	M-F 5a-559a		:30				NM	0	\$0.00
D 9	WIVB	10/28/16	10/28/16	Early Morning Wake Up M-F	M-F 5a-559a		:30				NM	0	\$0.00
D 10	WIVB	10/31/16	10/31/16	Early Morning Wake Up M-F	M-F 5a-559a		:30				NM	0	\$0.00
D 11	WIVB	10/25/16	10/25/16	Wake Up Early AM 559-7a	M-F 559a-7a		:30				NM	0	\$0.00
D 12	WIVB	10/26/16	10/26/16	Wake Up Early AM 559-7a	M-F 559a-7a		:30				NM	0	\$0.00
D 13	WIVB	10/27/16	10/27/16	Wake Up Early AM 559-7a	M-F 559a-7a		:30				NM	0	\$0.00
D 14	WIVB	10/28/16	10/28/16	Wake Up Early AM 559-7a	M-F 559a-7a		:30				NM	0	\$0.00
D 15	WIVB	10/31/16	10/31/16	Wake Up Early AM 559-7a	M-F 559a-7a		:30				NM	0	\$0.00
D 16	WIVB	10/25/16	10/25/16	M-F Early Show 7a-9a	M-F Early Show 7a		:30				NM	0	\$0.00
D 17	WIVB	10/26/16	10/26/16	M-F Early Show 7a-9a	M-F Early Show 7a		:30				NM	0	\$0.00
D 18	WIVB	10/27/16	10/27/16	M-F Early Show 7a-9a	M-F Early Show 7a		:30				NM	0	\$0.00
D 19	WIVB	10/28/16	10/28/16	M-F Early Show 7a-9a	M-F Early Show 7a		:30				NM	0	\$0.00
D 20	WIVB	10/31/16	10/31/16	M-F Early Show 7a-9a	M-F Early Show 7a		:30				NM	0	\$0.00
D 21	WIVB	10/26/16	10/26/16	M-F 9a-10a	9a-10a		:30				NM	0	\$0.00
D 22	WIVB	10/27/16	10/27/16	M-F 9a-10a	9a-10a		:30				NM	0	\$0.00
D 23	WIVB	10/28/16	10/28/16	M-F 9a-10a	9a-10a		:30				NM	0	\$0.00
D 24	WIVB	10/31/16	10/31/16	M-F 9a-10a	9a-10a		:30				NM	0	\$0.00
D 25	WIVB	10/25/16	10/25/16	Let's Make A Deal	M-F 10-11a		:30				NM	0	\$0.00
D 26	WIVB	10/26/16	10/26/16	Let's Make A Deal	M-F 10-11a		:30				NM	0	\$0.00
D 27	WIVB	10/28/16	10/28/16	Let's Make A Deal	M-F 10-11a		:30				NM	0	\$0.00
D 28	WIVB	10/31/16	10/31/16	Let's Make A Deal	M-F 10-11a		:30				NM	0	\$0.00
D 29	WIVB	10/25/16	10/25/16	Price Is Right	M-F 11a-12p		:30				NM	0	\$0.00
D 30	WIVB	10/26/16	10/26/16	Price Is Right	M-F 11a-12p		:30				NM	0	\$0.00
D 31	WIVB	10/27/16	10/27/16	Price Is Right	M-F 11a-12p		:30				NM	0	\$0.00
D 32	WIVB	10/28/16	10/28/16	Price Is Right	M-F 11a-12p		:30				NM	0	\$0.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract Dates</u> 10/25/16 - 10/31/16	<u>Product</u> political	<u>Estimate #</u> 4905
<u>Advertiser</u> POL/John Plumb-NY CD-		<u>Original Date / Revision</u> 08/24/16 / 10/11/16

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D 33	WIVB	10/31/16	10/31/16	Price Is Right	M-F 11a-12p		:30				NM	0	\$0.00
D 34	WIVB	10/25/16	10/25/16	News 4 @ Noon	M-F 12p-1230p		:30				NM	0	\$0.00
D 35	WIVB	10/26/16	10/26/16	News 4 @ Noon	M-F 12p-1230p		:30				NM	0	\$0.00
D 36	WIVB	10/27/16	10/27/16	News 4 @ Noon	M-F 12p-1230p		:30				NM	0	\$0.00
D 37	WIVB	10/28/16	10/28/16	News 4 @ Noon	M-F 12p-1230p		:30				NM	0	\$0.00
D 38	WIVB	10/31/16	10/31/16	News 4 @ Noon	M-F 12p-1230p		:30				NM	0	\$0.00
D 39	WIVB	10/25/16	10/25/16	M-F Soaps Rotation	M-F Soaps Rot 123		:30				NM	0	\$0.00
D 40	WIVB	10/26/16	10/26/16	M-F Soaps Rotation	M-F Soaps Rot 123		:30				NM	0	\$0.00
D 41	WIVB	10/27/16	10/27/16	M-F Soaps Rotation	M-F Soaps Rot 123		:30				NM	0	\$0.00
D 42	WIVB	10/28/16	10/28/16	M-F Soaps Rotation	M-F Soaps Rot 123		:30				NM	0	\$0.00
D 43	WIVB	10/31/16	10/31/16	M-F Soaps Rotation	M-F Soaps Rot 123		:30				NM	0	\$0.00
D 44	WIVB	10/25/16	10/25/16	The Talk	M-F 2p-3p		:30				NM	0	\$0.00
D 45	WIVB	10/27/16	10/27/16	The Talk	M-F 2p-3p		:30				NM	0	\$0.00
D 46	WIVB	10/25/16	10/25/16	M-F News 4 At 4p	M-F News 4 At 4p		:30				NM	0	\$0.00
D 47	WIVB	10/26/16	10/26/16	M-F News 4 At 4p	M-F News 4 At 4p		:30				NM	0	\$0.00
D 48	WIVB	10/27/16	10/27/16	M-F News 4 At 4p	M-F News 4 At 4p		:30				NM	0	\$0.00
D 49	WIVB	10/28/16	10/28/16	M-F News 4 At 4p	M-F News 4 At 4p		:30				NM	0	\$0.00
D 50	WIVB	10/31/16	10/31/16	M-F News 4 At 4p	M-F News 4 At 4p		:30				NM	0	\$0.00
D 51	WIVB	10/25/16	10/25/16	M-F 5p News 5-6p	M-F 5p News 5-6p		:30				NM	0	\$0.00
D 52	WIVB	10/26/16	10/26/16	M-F 5p News 5-6p	M-F 5p News 5-6p		:30				NM	0	\$0.00
D 53	WIVB	10/27/16	10/27/16	M-F 5p News 5-6p	M-F 5p News 5-6p		:30				NM	0	\$0.00
D 54	WIVB	10/28/16	10/28/16	M-F 5p News 5-6p	M-F 5p News 5-6p		:30				NM	0	\$0.00
D 55	WIVB	10/31/16	10/31/16	M-F 5p News 5-6p	M-F 5p News 5-6p		:30				NM	0	\$0.00
D 56	WIVB	10/25/16	10/25/16	M-F News 4 @ 6pm	M-F News 4 @ 6pm		:30				NM	0	\$0.00
D 57	WIVB	10/26/16	10/26/16	M-F News 4 @ 6pm	M-F News 4 @ 6pm		:30				NM	0	\$0.00
D 58	WIVB	10/27/16	10/27/16	M-F News 4 @ 6pm	M-F News 4 @ 6pm		:30				NM	0	\$0.00
D 59	WIVB	10/28/16	10/28/16	M-F News 4 @ 6pm	M-F News 4 @ 6pm		:30				NM	0	\$0.00
D 60	WIVB	10/31/16	10/31/16	M-F News 4 @ 6pm	M-F News 4 @ 6pm		:30				NM	0	\$0.00
D 61	WIVB	10/25/16	10/25/16	M-F CBS Even News 630-65	M-F CBS Even News		:30				NM	0	\$0.00
D 62	WIVB	10/26/16	10/26/16	M-F CBS Even News 630-65	M-F CBS Even News		:30				NM	0	\$0.00
D 63	WIVB	10/27/16	10/27/16	M-F CBS Even News 630-65	M-F CBS Even News		:30				NM	0	\$0.00
D 64	WIVB	10/28/16	10/28/16	M-F CBS Even News 630-65	M-F CBS Even News		:30				NM	0	\$0.00
D 65	WIVB	10/31/16	10/31/16	M-F CBS Even News 630-65	M-F CBS Even News		:30				NM	0	\$0.00
D 66	WIVB	10/29/16	10/29/16	Sa/Su EN 6-630p	Sa/Su EN 6-630p		:30				NM	0	\$0.00
D 67	WIVB	10/29/16	10/29/16	Sa/Su Wknd CBS News	Sa/Su 630-658P		:30				NM	0	\$0.00
D 68	WIVB	10/30/16	10/30/16	Sa/Su Wknd CBS News	Sa/Su 630-658P		:30				NM	0	\$0.00
D 69	WIVB	10/25/16	10/25/16	M-F 658-730p	M-F 658-730p		:30				NM	0	\$0.00
D 70	WIVB	10/26/16	10/26/16	M-F 658-730p	M-F 658-730p		:30				NM	0	\$0.00
D 71	WIVB	10/27/16	10/27/16	M-F 658-730p	M-F 658-730p		:30				NM	0	\$0.00
D 72	WIVB	10/31/16	10/31/16	M-F 658-730p	M-F 658-730p		:30				NM	0	\$0.00
D 73	WIVB	10/26/16	10/26/16	M-F 730-758p	M-F 730-758p		:30				NM	0	\$0.00

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D 74	WIVB	10/27/16	10/27/16	M-F 730-758p	M-F 730-758p		:30				NM	0	\$0.00
D 75	WIVB	10/28/16	10/28/16	M-F 730-758p	M-F 730-758p		:30				NM	0	\$0.00
D 76	WIVB	10/31/16	10/31/16	M-F 730-758p	M-F 730-758p		:30				NM	0	\$0.00
D 77	WIVB	10/25/16	10/25/16	Tuesday Prime Hour 2	Tuesday 9p-10p		:30				NM	0	\$0.00
D 78	WIVB	10/26/16	10/26/16	Wednesday Prime Hour 1	Wednesday 758p-8p		:30				NM	0	\$0.00
D 79	WIVB	10/28/16	10/28/16	Friday 10-11p	Friday 10-11p		:30				NM	0	\$0.00
D 80	WIVB	10/30/16	10/30/16	Sunday 7-8p	Sunday 7-8p		:30				NM	0	\$0.00
D 81	WIVB	10/30/16	10/30/16	Sunday 8-9p	Sunday 8-9p		:30				NM	0	\$0.00
D 82	WIVB	10/25/16	10/25/16	M-Su 11-1135p	M-Su 11-1135p		:30				NM	0	\$0.00
D 83	WIVB	10/26/16	10/26/16	M-Su 11-1135p	M-Su 11-1135p		:30				NM	0	\$0.00
D 84	WIVB	10/27/16	10/27/16	M-Su 11-1135p	M-Su 11-1135p		:30				NM	0	\$0.00
D 85	WIVB	10/31/16	10/31/16	M-Su 11-1135p	M-Su 11-1135p		:30				NM	0	\$0.00
D 86	WIVB	10/30/16	10/30/16	M-Su 11-1135p	M-Su 11-1135p		:30				NM	0	\$0.00
D 87	WIVB	10/25/16	10/25/16	LF M-F The Late Show	LF M-F The Late S		:30				NM	0	\$0.00
D 88	WIVB	10/26/16	10/26/16	LF M-F The Late Show	LF M-F The Late S		:30				NM	0	\$0.00
D 89	WIVB	10/27/16	10/27/16	LF M-F The Late Show	LF M-F The Late S		:30				NM	0	\$0.00
D 90	WIVB	10/31/16	10/31/16	LF M-F The Late Show	LF M-F The Late S		:30				NM	0	\$0.00
D 91	WIVB	10/25/16	10/25/16	M-F James Corydon	M-F 1235a-135a		:30				NM	0	\$0.00
D 92	WIVB	10/27/16	10/27/16	M-F James Corydon	M-F 1235a-135a		:30				NM	0	\$0.00
D 93	WIVB	10/31/16	10/31/16	M-F James Corydon	M-F 1235a-135a		:30				NM	0	\$0.00
D 94	WIVB	10/29/16	10/29/16	Saturday Wknd Wake Up RE	Sa 6a-8a		:30				NM	0	\$0.00
D 95	WIVB	10/29/16	10/29/16	CBS This Morning Saturday	Sa 8a-10a		:30				NM	0	\$0.00
D 96	WIVB	10/30/16	10/30/16	Su Wknd Wakeup 6a-8a RE	Su Wknd Wakeup		:30				NM	0	\$0.00
D 97	WIVB	10/30/16	10/30/16	CBS Sunday Morn 9a-1030a	CBS Sunday Morn		:30				NM	0	\$0.00
D 98	WIVB	10/30/16	10/30/16	Su Face/Nation 1030-1130a	Su Face/Nation 1030-1130a		:30				NM	0	\$0.00
D 99	WIVB	10/30/16	10/30/16	Reg Season Bills (LIT)	Reg Season Bills (LIT)		:30				NM	0	\$0.00
D 100	WIVB	10/25/16	10/25/16	M-F 430a-5a Wake Up Early	M-F 430a-5a Wake		:30				NM	0	\$0.00
D 101	WIVB	10/26/16	10/26/16	M-F 430a-5a Wake Up Early	M-F 430a-5a Wake		:30				NM	0	\$0.00
D 102	WIVB	10/27/16	10/27/16	M-F 430a-5a Wake Up Early	M-F 430a-5a Wake		:30				NM	0	\$0.00
D 103	WIVB	10/28/16	10/28/16	M-F 430a-5a Wake Up Early	M-F 430a-5a Wake		:30				NM	0	\$0.00
D 104	WIVB	10/31/16	10/31/16	M-F 430a-5a Wake Up Early	M-F 430a-5a Wake		:30				NM	0	\$0.00
<b>Totals</b>								<b>0.00</b>				<b>0</b>	<b>\$0.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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